



Rails, Roads, Water and Air: Logistics, Inventory and Distribution

Professional Development Satellite Seminar

Thursday, April 22, 2010

As a supply management professional, you work diligently to acquire the best value in products and services for your organization. Critical elements of the total cost include the components of rail, road, air and water -- from mother earth through the supply chain to the final customer (and often back to mother earth). This satellite seminar will provide the supply management professional with insight into logistics, inventory control and distribution policies and practices.

Who should attend?

This satellite seminar is designed for all levels of supply management professionals (management, sourcing and purchasing professionals), who are interested in gaining knowledge on economic and financial concepts. This program will be helpful for those in entry-level to mid-level management positions who are working on, contemplating, or never got a chance to get an MBA, as well as professionals who need an MBA refresher or want to learn practical applications of their knowledge.

The program airs at:

**10:00 a.m. Eastern
with a one half hour
break for lunch and
concludes at 2:30 p.m.**

Location: **The Satellite Center, Inc.
7501 Woodspoint Dr.
Florence, KY 41042**



Time: 10:00 a.m.
(There will be a 30-minute break after 2 hours.)

Admission Fee: \$75 (Includes Lunch and Handouts)

To register for this Satellite Seminar, contact:

Ken Wilson
Marketeria@aol.com
513.385.4144

Registration Deadline: Friday, April 16th

Sponsored by: NAPM-Cincinnati

For More Information Contact:
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Attending this seminar will earn 4.0 continuing education hours toward certification or recertification.