

Be a part of the region's most watched economic indicator

***SIGN UP TO TAKE THE NAPM-CINCINNATI BUSINESS SURVEY
... AND GET A CHANCE FOR A TREAT FROM GRAETER'S !***



The NAPM-C Business Survey is noted by the Cincinnati Enquirer, and the Business Courier as a leading indicator of the region's economy. It is sent monthly to such prestigious groups as the New York Times, Wall Street Journal and Federal Reserve. However we have lost some respondents and **we need your participation to continue to make this survey one of the best gauges to the region's economic climate.**

It is simple, easy and fast:

- *The survey reminder comes monthly via e-mail and is internet based.*
- *It takes about 10 minutes to respond*
- *All information provided is kept confidential*
- *No company specific data is requested or required*
- *Even if you feel your company is an international company, by doing business here and having a presence in Cincinnati you do affect the economy and should be participating.*
- *To view previous survey results: <http://www.napm-c.org/news1.php>*
- *To sign up contact Hugh Campbell at 513-769-2910 or hcampbell@gmpopcorn.com*

2 new participants will each win a \$25 Graeter's Gift Card which will be awarded in a special drawing at the June NAPM-Cincinnati Monthly meeting. Attendance not required.

All survey responses are kept confidential.